IMPACT OF ENVIRONMENTAL REGULATIONS ON TRADE IN THE MAIN EU COUNTRIES: CONFLICT OR SYNERGY?

ROBERTA DE SANTIS

Abstract

In an increasingly integrated world with declining trade barriers, environmental regulations can have a decisive role in shaping countries’ comparative advantages. The conventional wisdom about environmental protection is that it comes at an additional cost on firms imposed by the government, which may erode their global competitiveness. However, this paradigm has been challenged by some analysts. In particular, Porter & Van der Linde (1995) argue that pollution is often associated with a waste of resources and that more stringent environmental policies can stimulate innovations that may overcompensate for the costs of complying with these policies. This is known as the ‘Porter hypothesis’.

While there is a broad empirical literature on the impact of trade on environment, the literature on the impact of environmental regulations on trade flows is relatively scarce, very heterogeneous and presents mixed results. The innovative feature of this paper is its attempt to estimate, in a gravity setting, the overall impact on 14 EU countries’ bilateral exports of three major Multilateral Environmental Agreements (MEAs).

According to our estimates, membership of MEAs in 1988-2008 had a positive impact on EU14 exports ranging between 22 and 35%. Furthermore, it seems that joint membership of WTO/EU and MEAs had a further positive ‘interaction effect’ on EU15 exports. These results show the presence of a synergy, at least for EU members, between environmental regulations and trade flows. It can be partly explained by a possible trade diversion effect with respect to countries that did not sign an MEA, and a corresponding trade-creation effect among members of the environmental agreements.

This explanation seems consistent with the fact that the relevance of the relationship between MEAs, EU and WTO rules for enhancing mutual supportiveness of environment and trade has been clearly reflected in the international negotiations over the past 20 years.

KEY WORDS: Comparative advantage, environmental regulation, trade
JEL N°: F10, F18, F34
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Impact of Environmental Regulations on Trade in the Main EU Countries: Conflict or synergy?

ENEPRI Working Paper No. 56/May 2011
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Introduction
Growing global interdependence, both economic and environmental, increases the need for coherence and coordination in trade and environmental policies. The European Union has been the central proponent of including environmental issues in trade discussions at the multilateral level and has made increasing efforts to integrate its trade strategy with the principles of sustainable development (and vice versa). This aspect is particularly evident in the recent Europe 2020 strategy.

At present, there are over 250 multilateral environmental agreements (MEAs) dealing with various environmental issues which are currently in force. About 20 of these include provisions that can affect trade. For instance, they may contain measures that prohibit trade in certain species or products, or that allow countries to restrict trade in certain circumstances.

A question that may arise is whether measures under an MEA are compatible with WTO rules. For example, a multilateral agreement could authorize trade in a specific product between its parties, but ban trade in the same product with countries that have not signed the agreement. This could be found to be incompatible with WTO’s non-discrimination principle known as ‘most favoured nation treatment’, which requires countries to grant equivalent treatment to the same (or like) products imported from any WTO member country. On the other hand, WTO rules do allow members to derogate from their obligations in some cases, for instance where a measure is aimed at the conservation of natural resources, provided certain conditions are met.

The conventional wisdom about environmental protection is that it comes at an additional cost on firms imposed by the government, which may erode their global competitiveness. However, this paradigm has been challenged by some analysts. In particular, Porter (1991) argues that pollution is often associated with a waste of resources and that more stringent environmental policies can stimulate innovations that may compensate for the costs of complying with these policies. This is known as the Porter hypothesis. It is worth underlining that empirical studies present mixed results.

The innovative feature of this paper is its attempts to estimate, in a gravity setting, the overall impact on 15 EU countries bilateral exports of three major Multilateral Environmental Agreements (MEAs).

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The views expressed in this paper are those of the author and do not necessarily represent the institutions with which she is affiliated. Any error or mistake remains the author’s sole responsibility. Thanks are due to Claudio Vicarelli for many useful comments.
This paper was also published as LLEE Working Paper No. 93, LUISS Lab of European Economics, LUISS Guido Carli, Rome, April 2011.
This paper is organized as follows. The first section conducts a critical survey of the most recent empirical literature, the second, the third and the fourth sections describe the empirical strategy, the equation and the dataset and the estimates results. Conclusions follow.

1. **A survey of the literature: conflicts or synergies?**

According to economic theory, the environmental regulations are not neutral with respect to trade flows. In fact, the environmental rules modifying the production cost curve, would determine a change in the comparative advantages. It is worth to underline, however, that the interaction between international trade and environmental policies could determine opposite effects on trade flows.

In the theoretical literature, most widely discussed is the ‘pollution haven – race to the bottom’ hypothesis, which says that countries that are open to international trade will adopt looser standards of environmental regulation, out of fear of a loss in international competitiveness. This hypothesis was initially formulated in the context of local competition for investments and jobs within Federal States, where the decentralized environmental responsibilities gave each state its own independence in setting environmental standards in line with their priorities. Most critics argue that increased competition for trade and foreign direct investment could lead to lowering of environmental standards and regulations.

Less widely recognized, is the Porter hypothesis\(^2\) stating that stringent environmental regulation does not necessarily deteriorate the industrial competitiveness of a country. Rather, stringent environmental policies – under the condition that they are efficiently designed and employed – can further a nation’s international competitiveness.

While there is a broad empirical literature on the impact of trade on environment the empirical literature on the impact of environmental regulations on trade flows is relatively scarce, very heterogeneous and presents mixed results. One of the main problems is that most studies are incomparable to other ones with the consequence that results do not lead to a uniform conclusion. Mainly due to differences in model assumptions, methods employed and data used a comparison of results across studies is extremely difficult.

The differences in study outcomes are mainly related to three factors\(^3\): i) different studies use different policy stringency indicators. These comprise input versus output-oriented indicators, costs versus physical measures, objective (observed) versus subjective (self reported, expert judgemental) measures. ii) studies use different types of temporal data, iii) different methods are employed: simple statistical indicators or econometric studies; cross-section, time series or panel data econometric studies; and studies at country, State, firm or plant level.

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\(^3\) The following categorization of empirical studies illustrates the wide diversity of approaches: i) trade-in-goods (Tobey, 1990, van Beers and van den Bergh, 1997) versus factor content of trade (Xu & Song, 2000); ii) simple statistical indicators (Low, 1992) versus (multivariate) regression models (Tobey, 1990, van Beers & van den Bergh, 1997) or applied equilibrium modelling (Steininger 1999); iii) multilateral trade flows (Tobey) versus bilateral trade flows (van Beers & van den Bergh); iv) single country (Low and Yeats, 1992, studies in Fredriksson, 1999) versus multi-country or multi-region (Tobey, van Beers, van den Bergh and Song, 2000); v) static (Tobey, van Beers and van den Bergh) versus dynamic (Bjørn et al., 1997, Xu & Song); vi) analysis at the individual firm level (Bjørn et al.) versus sector level (all of the other studies mentioned in this list).
Among the papers comparable, using a gravity setting with OECD data\textsuperscript{4}, the most significant studies are Van Beers & Van den Bergh (1997), which tests the impact of environmental stringency on bilateral exports. They construct indicators of environmental stringency based mainly on energy intensities and recycling rates and rank OECD countries according to their stringency into a 0-1 index. Their main result confirms in a way the pollution haven hypothesis, since they come to the finding that the OECD countries’ exports are negatively and significantly affected by more stringent regulations. They also show that imports are negatively correlated with the importing country’s stringency, which does not support the pollution haven hypothesis.

Harris et al. (2002) slightly modify Van Beers & Van den Bergh’s tests by adding-up exporters and importers’ fixed effects as well as time effects to show that the stringency variable does not confirm anymore the first findings. Grether and De Melo (2003) represent in a gravity setting stringency by a regulatory gap between countries, measured by difference in GDP per capita. However, when they control for different factors in their trade equation they conclude that the relationship between the regulatory gap and trade flows is not robust.

Jug & Mirza (2005) show negative effects of environmental stringency estimating a gravity equation. Their results show that more stringent environmental regulations, when depicting a pure cost effect, are reducing exports. The coefficient is even larger in the case where exporting countries are Central and Eastern European countries, comparing to the EU15. They also show that there is no significant difference in the impact of regulations on trade in case of dirty and clean sectors.

2. Empirical strategy

The aim of our empirical analysis is to estimate whether and how the interaction between WTO, EU and MEAs memberships exerted a significant impact on EU15 exports in a gravity setting.

In line with recent works, we augmented the gravity equation with a multilateral trade resistance index. Starting from Anderson & Van Wincoop (2003), the inclusion of ‘multilateral trade resistance index’ in empirical papers has been widely used to obtain a specification of a gravity equation that can be interpreted as a reduced form of a model of trade with micro foundations\textsuperscript{5}. As for the empirical strategy, we use a panel data technique. A major motivation for this choice is the possibility to control for the correlated time invariant heterogeneity\textsuperscript{6}. We perform an

\textsuperscript{4} For an extensive survey see Jug & Mirza (2005).

\textsuperscript{5} Anderson and van Wincoop (2003) developed a theoretical gravity equation by using a CES utility function. Their basic gravity model is subject to:

\[ x_{ij} = \frac{y_i y_j}{y_W} \left( \frac{t_{ij}}{P_j} \right)^{1-\sigma} \quad P_j^{1-\sigma} = \sum_{i} P_i^{\sigma-1} \theta_i^{1-\sigma} \forall j \]

where \( y_W \) is the world income, country i’s world income share \( \theta_i = y_i / y_W \), and trade cost \( t_{ij} \) is a function of border effect \( b_{ij} \) and distance \( d_{ij} \). \( b_{ij} = 1 \) if there is no border barrier between country i and j, otherwise equals one plus the tariff equivalent of the border barrier between the two countries. The model says that the trade between country i and j is determined by the share of the multiplier of both countries’ income to the world income, as well as trade cost adjusted for the price indexes in both countries. The price index in country j is a function of the price indexes, income shares, and the trade costs of all countries.

\textsuperscript{6} OLS suffer from heterogeneity bias in a gravity setting. The two most widely used panel data models are the random effect model (REM) and fixed effect model (FEM): both can control for heterogeneity. Their assumptions are different. REM models require that unobserved bilateral effects are \( \sim n.i.i. \) and orthogonal to the remaining part of the error term. Regressors have to be uncorrelated to individual effects and error term for all cross sections and time periods. If the orthogonality conditions hold, the REM
Hausman specification test to check the presence of correlation between explanatory variables and individual effects. Results are reported in Table 1: the null hypothesis of zero correlation is rejected, showing that for our purposes FEM seems more reliable than REM. However, FEM suffers from the major shortcoming of not being able to provide estimates of time invariant regressors.

In order to overcome this problem we decided to use an Hausman and Taylor estimator (HT). HT method is a 2SLS random effect model that allows dealing with correlations between regressors and unobserved individual effects. Using an HT estimator it is possible to estimate parameters of time invariant regressors.

The HT model in a bilateral form follows:

\[ Y_{ijt} = \beta_0 + \beta_1 X_{1ijt} + \beta_2 X_{2ijt} + \gamma_1 Z_{1ij} + \gamma_2 Z_{2ij} + \epsilon_{ijt} \]  

\[ \epsilon_{ijt} = \eta_{ij} + v_{ijt} \]  

where \( \beta_0 \) is the constant term, \( \eta_{ij} \) is the unobserved individual effect, \( v_{ijt} \) is the white noise error term, \( X_1 \) are the time-varying variables uncorrelated with \( \eta_{ij} \); \( X_2 \) are the time-varying variables correlated with \( \eta_{ij} \); \( Z_1 \) are time-invariant variables, uncorrelated with \( \eta_{ij} \); \( Z_2 \) are time invariant variables correlated with \( \eta_{ij} \).

\( \eta_{ij} \) is the part of \( \epsilon_{ijt} \) including all the bilateral characteristic not specifically modelled in \( X_1 \), \( X_2 \), \( Z_1 \) and \( Z_2 \). It includes also the unobserved trade resistance variables, both bilateral and country specific:

\[ \eta_{ij} = \eta_{ij}^{\eta} + k_i + j + \omega_t \]  

where \( \eta_{ij} \) are the bilateral specific effects, \( k_i \) and \( j \) are importer and exporter country characteristics, \( \omega_t \) are time effects.

The presence of \( X_2 \) and \( Z_2 \) causes correlation with unobserved individual effect. HT model uses variables already included in the model to instrument \( X_2 \) and \( Z_2 \).

In the empirical literature there are different selection procedures to select the variables correlated with \( \eta_{ij} \). It is possible to select instruments on the base of economic intuition (Hausman and Taylor (1981)) or following different procedures.

provides more efficient estimates than FE estimators. If explanatory variables are correlated with unobserved individual effects FEM is consistent.

\(^7\) The test statistic of 128.87 is greater than the chi-squared critical value with 11 degrees of freedom therefore the null hypothesis that the REM is consistent is rejected.

\(^8\) In details, \( X_2 \) can be instrumented by deviation from the group means of \( X_2 \); \( Z_2 \) can be instrumented by deviation from the group means of \( X_1 \) The model is identifies as long as the number of variables in \( X_1 \) is greater than the number of variables in \( Z_2 \).

3. Equation and dataset

The dependent variables in the estimates are the EU15 bilateral export flows. The equation is estimated for the EU14 countries as exporting countries and 23 countries (14 EU members + 10 OECD) as trading partners; the time span is 1988-2008.\(^{11}\)

We introduce three sets of variables into the gravity equation: i) standard gravity variables, ii) variables as proxies for the multilateral trade resistance index and iii) dummy variables for trade and environmental agreements.\(^ {12}\)

i) Standard gravity variables. Bilateral distance, as a proxy of transport costs, and the product of the importer’s and exporter’s GDP as proxies of the ‘mass’.

ii) Multilateral trade resistance index. To build a multilateral resistance index, price indexes are needed. However, price variables are not available for all the countries, especially for developing ones. Therefore, in the empirical literature, several methods have been implemented to proxy these trade resistance terms. The most widely used seems to be the inclusion of country specific dummies.\(^ {13}\) This method has the advantage to capture unobserved price effect producing consistent estimates of parameters. Feenstra (2004) shows that the inclusion of these dummies generates about the same results of Anderson & Van Wincoop (2003). Our empirical strategy follows these suggestions.

In HT models country specific dummies appear in the error term. At the same time, the remaining components of \(\mu_{ij}\) (equation 3) proxies the unobserved trade resistance variables, both bilateral and country specific. We adopt a broad interpretation assuming that \(t_{ij}\), is a log-linear function of observable variables.\(^ {14}\)

iii) Trade and environmental agreements;

The estimated equation form is the following:

\[
\ln \text{EXP}_{ijt} = b_1 \ln \text{Mass}_{ijt} + b_2 \ln \text{Dist}_{ij} + b_3 \text{Simil}_{ijt} + b_4 \text{Fact}_{ijt} + b_5 Z + b_6 \text{Kyoto}_{ijt} + b_7 \text{UNFCCC}_{ijt} + b_8 \text{Montreal}_{ijt} + b_9 \text{WTO}_{ijt} + b_{10} \text{EU}_{ijt} + e_{ijt}
\]

(4)

where:

\(^{10}\) Since data for Belgium and Luxembourg are distributed together since 1999, they will be included in the estimates together.

\(^{11}\) The dataset is taken by OECD (STAN DTB) for bilateral exports in value terms and environmental stringency indicators, World Bank WDI for GDP in US $ and population, WTO and MEAs membership are taken by WTO and OECD websites, distance is taken from [http://www.cepii.fr/anglaisgraph/bdd/distances.htm](http://www.cepii.fr/anglaisgraph/bdd/distances.htm).

\(^{12}\) We selected three major MEAs: Montreal Protocol on Substances that Deplete the Ozone Layer, United Nations Framework Convention on Climate Change and the Kyoto Protocol, since they include many trade related measures (see appendix) and have been signed by the EU. The dataset is available on request.

\(^{13}\) Rose and van Wincoop (2001).

\(^{14}\) Dummies for common language, shared borders, currency, islands countries, land area of exporter and importer, See Marques & Spies (2006), Melitz (2005), Subramanian & Wei (2003) and Rose (2002).
i) $\ln$ is the natural logarithm, $i$ is the exporting country, $j$ is the importing country and $t$ is the year.

ii) $\text{EXP}_{ijt}$ is exports in value from country $i$ to country $j$;

iii) $\text{MASS}_{ijt}$ is the product of the gross domestic product of the exporting and importing countries, a proxy of the ‘mass’, i.e. the size of the countries involved in bilateral trade;

iv) $\text{Dist}_{ij}$ is the great circle distance between $i$ and $j$; this formula approximates the shape of the earth as a sphere and calculates the minimum distance along the surface.

v) $\text{Simil}_{ijt}$ is the similarity index of the two trading partners’ GDP as a measure of relative country size; it is built as:

\[
\ln \left[ 1 - \left( \frac{\text{GDP}_i}{\text{GDP}_i + \text{GDP}_j} \right)^2 - \left( \frac{\text{GDP}_j}{\text{GDP}_i + \text{GDP}_j} \right)^2 \right]
\]

vi) $\text{Fact}_{ijt}$: it is the absolute difference in relative factor endowments between country-pairs; it is built as:

\[
\ln \left( \frac{\text{GDP}_i}{\text{POP}_i} \right) - \ln \left( \frac{\text{GDP}_j}{\text{POP}_j} \right)
\]

where POP is the population.

vii) $Z$ is a vector of dummy variables capturing bilateral characteristics i.e. dummies for common language, shared borders, currency, islands countries, land area of exporter and importer.

viii) $\text{WTO}_{ij}$ is a dummy that assumes value 1 if the importing country $j$ liberalizes its imports under the WTO and at the same time the exporting country $i$ is a WTO member.

ix) $\text{Kyoto}_{ij}$, $\text{UNFCCC}_{ij}$ and $\text{Montreal}_{ij}$ are dummies that assumes value 1 if the exporting and importing countries have signed respectively the Kyoto, UNFCCC and Montreal agreements and 0 otherwise.

x) $\text{EU}_{ij}$ is a dummy that proxies the EU internal market integration process. Therefore, EU membership has been a dynamic process, with European countries joining the EU in different years, this dummy assumes value 1 when both countries were members.

We expect that bilateral export flows are positively influenced by: i) the product of importing and exporting countries’ GDP. In gravity models trade flows are positively influenced by the ‘mass’ proxied by the product of GDP. ii) The WTO and the ‘EU membership’: countries joining EU and WTO should have benefited from declining trade barriers.

We expect that bilateral export flows are negatively influenced by: i) distance. According to the standard gravity model, bilateral distance is a proxy for transport costs and cultural proximity between two countries.

\[15\] To calculate great circle distances you need the longitude and latitude of the capital or “economic centre” of each economy in the study. The apply the following formula to obtain the distance measure in miles: $\text{Dij} = 3962.6 \arccos(\sin(Y_i) \cdot \sin(Y_j)) + (6 + \{\cos(Y_i) \cdot \cos(Y_j) \cdot \cos(X_i - X_j)\})$, where X is longitude in degrees multiplied by 57.3 to convert it to radians and Y is latitude multiplied by −57.3 (assuming it is measured in degrees West).
We have no a priori on: i) the signs of the MEAs: a negative sign of the index favours the pollution haven hypothesis. On the contrary, a positive sign supports Porters’s hypothesis; ii) the signs of the relative country size index (Simil). A negative sign of the index favours the classical Heckscher-Ohlin-Samuelson trade theory view that trade rises with relative factor endowment differences. On the contrary, a positive sign supports Linder’s hypothesis, which states that trade volumes are smaller the more dissimilar two countries are in terms of relative factors.

4. Estimates results: Is environmental regulation a secondary trade barrier?

We estimated our equation (4) through an HT estimator. As we have stressed in section 2, in this kind of model the choice of variables correlated with residuals is crucial. We tested in the estimates several variables potentially correlated with unobserved individual effects. The choice of the feasible set of instruments depended on the deviation of the estimates from FEM estimates. The basic idea was that the lower the gap with FE estimates, the lower the correlation of the independent variables with residuals.

To test the appropriateness of the choice of variables correlated with unobserved individual effect, we performed a Hausman-Taylor over-identification test based on comparison between the HT and within estimators.

We identified HT1 as our preferred version: the mass, bilateral distance, the similarity index and the borders were the most important sources of correlation between explanatory variables and unobserved specific effects. The HT over-identification test did not reject the hypothesis of legitimacy of our choice of instruments.

The estimates results are summarised in Table 1. As regards ‘gravity standard’ variables, a positive export relationship with the mass and a negative one with distance is confirmed, in line with the findings in the empirical literature. The control variables, not reported in the table, are statistically significant and with the expected signs.

As in Baltagi, Egger and Pfaffermeier (2003), the signs and statistical significance of Similijt and Factijt seem to support the Linder hypothesis: bilateral trade is higher the more similar two countries are in terms of factor endowments and country size.

The three MEAs dummies have positive and significant coefficients, rejecting the hypothesis of pollution haven. In fact, according to our estimates the average positive variations of exports (of EU 14 towards 23 OECD countries) induced by signing UNFCCC, Kyoto and Montreal

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16 FEM results were taken as benchmarks: the within estimator is a consistent estimator of parameters, controlling for any source of correlation between regressors and unobserved individual effects.

17 Several HT specifications were implemented in order to select the appropriate instrumental variables we selected HT1 with the following: instruments (Simil, Indist, lnmassa, border).

18 This hypothesis was resumed by Helpman & Krugman (1985). They asserted - using a model derived from a standard monopolistic competition framework- that the theory behind comparative advantages (i.e. the Heckscher-Ohlin model) does not predict the relationships in the gravity model. Deardoff (1998) suggested that the basic gravity model can be derived from H-O, and so too can the Linder, Helpman-Krugman hypothesis. Reconciliation is provided by Evenett & Keller (2002) who find that “factor endowments and increasing returns explain different components of the international variation of production patterns and trade volumes”.

19 Since the coefficient of the dummy UNFCCC is 0.20, the variation of exports induced by signing this agreement (UNFCCC=1) with respect to the case of not signing (UNFCCC=0), is given, other things being equal, by [(exp0.20*1/ exp0.20*0) –1]*100=22%.
agreements are respectively 22, 32 and 35%, over the period 1988-2008. It can be partly explained by a possible trade diversion effect with respect to countries that did not sign MEAs, and a corresponding trade creation effect among members of the environmental agreements.

Table 1. The impact of trade agreements and MEAs on EU14 exports flows

<table>
<thead>
<tr>
<th></th>
<th>N. of obs: 5698</th>
<th>N. of bilat. relat. 286</th>
<th>Hausman-Taylor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Time sample 1988-2008</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>within</td>
<td>GLS</td>
<td>HT1</td>
</tr>
<tr>
<td>Ln Mass$_{ij}$</td>
<td>0.40***</td>
<td>0.29***</td>
<td>0.41***</td>
</tr>
<tr>
<td>LnDIST$_{ij}$</td>
<td>-0.75***</td>
<td>0.11</td>
<td></td>
</tr>
<tr>
<td>Simil$_{ij}$</td>
<td>1.11***</td>
<td>0.20</td>
<td>1.11***</td>
</tr>
<tr>
<td>Fact$_{ij}$</td>
<td>-0.13***</td>
<td>-0.05*</td>
<td>-0.13***</td>
</tr>
<tr>
<td>EU$_{ij}$</td>
<td>0.15***</td>
<td>0.20***</td>
<td>0.15***</td>
</tr>
<tr>
<td>WTO$_{ij}$</td>
<td>0.23***</td>
<td>0.25***</td>
<td>0.27***</td>
</tr>
<tr>
<td>UNFCCC$_{ij}$</td>
<td>0.20***</td>
<td>0.17***</td>
<td>0.20***</td>
</tr>
<tr>
<td>Montreal$_{ij}$</td>
<td>0.30***</td>
<td>0.31***</td>
<td>0.30***</td>
</tr>
<tr>
<td>Kyoto$_{ij}$</td>
<td>0.27***</td>
<td>0.36***</td>
<td>0.28***</td>
</tr>
<tr>
<td>Costant</td>
<td>10.4***</td>
<td>19.13***</td>
<td>8.6***</td>
</tr>
<tr>
<td>Hausman test $\chi^2$(11)</td>
<td>1128.87***</td>
<td></td>
<td></td>
</tr>
<tr>
<td>F test</td>
<td>F(11, 5339)= 551.02***</td>
<td></td>
<td>2.94***</td>
</tr>
</tbody>
</table>

Regressors in $Z_{ij}$ included but with unrecorded coefficients:

*** significant at 1%, ** significant at 5%, * significant at 10%.

We also find a positive and significant relationship between EU and WTO memberships and bilateral exports. Similarly to the related empirical literature, our results show that the WTO membership dummy is positive and statistically significant. EU countries exported about 31% more towards WTO members than towards other countries. As for the EU membership, the impact is more limited (16%) than that for WTO membership. Nevertheless, this result is consistent with the tight trade links characterizing the EU members also before the creation of the European Union.

We included in our regression interaction terms between our trade and environmental agreements dummies (see Table 2). With the inclusion of these terms, the estimated coefficients indicated the difference in effects of the regressors (EU or WTO membership) on the dependent variable (EU14 bilateral exports) between countries that had signed MEAs and those that had not.

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21 Trade relationships within Europe have always been intense because of cultural and neighbourhood factors and they have been reinforced over the past decades by several partially overlapping policy decisions.
Interestingly, with respect to the interaction with the EU membership, we found a positive and significant coefficient only between the EU membership and the Kyoto agreement. This shows that, for EU members, the effect of having signed the Kyoto agreement on bilateral trade was higher (by the amount of the estimated coefficient). As for the WTO membership we found positive and significant coefficient for the UNFCCC and Kyoto agreements.

**Conclusions**

Estimates show that EU14 bilateral export flows were positively influenced by the presence of both trade and environmental agreements in the period 1988-2008. This evidence seems to show that, at least for EU members, on average, the environmental regulations have not constituted a secondary trade barrier in the past 20 years.

According to our estimates, to be a member of an MEA in the period 1988-2008 had a positive impact on EU14 exports ranging between 22 and 35%. Furthermore, it seems that joint membership of WTO/EU and MEAs had a further positive ‘interaction effect’ on exports.

These results reject the pollution haven hypothesis in favour of a view à la Porter, at least for EU members. This is in line with the fact that the relevance of the relationships between MEAs, EU and WTO rules for enhancing mutual supportiveness of environment and trade has been clearly reflected in the international negotiations in the past 20 years.

We also find a positive and significant relationship, in line with the existing literature, between EU and WTO membership and bilateral exports: EU countries exported about 31% more towards WTO countries and 16% more towards EU members. The lower impact of EU membership is consistent with the historically tight trade links characterizing the economies in Europe also before the creation of the European Union.
References


## Appendix

### MATRIX ON TRADE MEASURES PURSUANT TO SELECTED MEAs

Montreal Protocol on Substances that Deplete the Ozone Layer

<table>
<thead>
<tr>
<th>Name of MEA, date of adoption and objective</th>
<th>Information on MEA/WTO membership</th>
<th>Trade-related measures</th>
<th>Supportive measures</th>
<th>Non-compliance mechanism</th>
<th>Disputes</th>
<th>Provisions for non-parties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Montreal Protocol on Substances that Deplete the Ozone Layer, 1987, and its Amendments.</td>
<td>There are 175 Parties to the Montreal Protocol. There are 3 WTO Members that are not party to the Protocol: Guinea Bissau, Rwanda, Sierra Leone. The Parties to the Amendments to the Protocol are: London Amendment (1990): 145 Copenhagen Amendment.</td>
<td>Article 4 The measures are directed against non-parties. These measures are as follows: i) Control of trade in ODS with non-parties: ii) Annex A substances: import from non-parties banned from January 1990, export banned from January 1993; iii) Annex B substances: import and export banned from August 1993 for non-parties to the London Amendment; iv) Annex C – Group II - HBFCs: import and export banned from June 1995 for non-parties to the Copenhagen Amendment. v) Annex C Group I hydrochlorofluorocarbons (HCFCs): import and export ban with non-parties to</td>
<td>Article 8 In 1990 MOP II adopted non-compliance procedures and established an Implementation Committee. The functions of the Committee are to receive, consider and report on any submission made by one or more Parties and any information or observations forwarded by the Secretariat in connection with the preparation of a report referred to in Article 12 of the Protocol. After receiving a report by the Committee, the Meeting of the Parties may, taking into consideration the circumstances of the case, decide upon and call for steps to bring about full compliance with the Protocol, including measures to assist a Party's compliance and to further the Protocol's objectives.</td>
<td>Article 11 of the Vienna Convention for the Protection of the Ozone Layer Applies to the Montreal Protocol and its amendments for dispute settlement. In the event of a dispute, Parties are: 1. To first seek a solution by negotiation; 2. if an agreement is not reached by negotiation, they may jointly seek the good offices of, or request mediation by a third party;</td>
<td>Article 4 (8) Trade restrictions do not apply if a non-party is in compliance with the Protocol. Article 4 (8) states: &quot;Notwithstanding the provisions of this Article, imports and exports referred to in paragraphs 1 to 4 of this Article may be permitted from, or to, any State not Party to this Protocol, if that State is determined, by a meeting of the Parties, to be in full compliance with Article 2, Articles 2A to 2E, Articles 2G and 2H and this Article, and have submitted data to that effect as...&quot;</td>
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<td>(1992): 120 Montreal Amendment (1997): 56</td>
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<td>the Beijing Amendment within one year from the date of entry into force of the Beijing Amendment.</td>
<td>projects in developing countries to meet the costs of changing from CFC technologies to more ozone-friendly technologies. Also, developing countries have received assistance for institutional strengthening and technical advice to help them reduce their use of ODS.</td>
<td>The Multilateral Fund, contributed to by the developed countries, meets all the agreed incremental costs of all developing countries to implement the control measures. Parties having difficulties meeting their obligations under the Protocol have notified the MOP under self-reporting provision of the procedure. In 1995, five countries with economies in transition jointly self-reported their foreseeable failure to comply with the Protocol’s control measures.</td>
<td>3. for those disputes not resolved in accordance with negotiation or mediation, a Party may declare that it accepts one or both of the following means of dispute settlement as compulsory: (a) Arbitration in accordance with procedures adopted by the COP at its first meeting; or (b) submission of the dispute to the ICJ. If the Parties have not accepted the same or any procedure, the dispute shall be submitted to a conciliation commission which is created upon the request of one of the Parties to the dispute.</td>
<td>specified in Article 7:</td>
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<td>Beijing Amendment (1999): 6</td>
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<td>(b) Control of trade in ODS products with non-parties: Import of products (listed in Annex D) containing Annex A substances banned from May 1992. It was decided at MOP V that it was not feasible to ban or restrict trade in products made with, but not containing Annex A substances. Parties also decided that products containing Annex B and Annex C, Group II, substances or products made with, but not containing the Annex C, Group II substances will not be listed.</td>
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<td>(c) Exports of ODS-technologies: Parties to discourage “to the fullest practicable extent”, export of technology for producing of ODS; however, there are exceptions for HCFCs and for equipment or technology to recycle ODS.</td>
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<td>MOP IX introduced, through the Montreal Amendment (not yet in force), infraﬁllia, trade controls for methyl bromide (Annex E) with non</td>
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<td>projects in developing countries to meet the costs of changing from CFC technologies to more ozone-friendly technologies. Also, developing countries have received assistance for institutional strengthening and technical advice to help them reduce their use of ODS.</td>
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<td>Parties:</td>
<td>Multilateral Fund. The GEF has allocated US$148 million for 14 such countries.</td>
<td>commission shall be composed of an equal number of members appointed by each Party concerned and a chair chosen jointly by the members appointed by each Party. It shall render a final and recommendatory award, which the Parties shall consider in good faith.</td>
<td>There have been no disputes to date. Decisions are reached by consensus.</td>
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<td>- From November 2000, each Party shall ban the import, and after November 2000, the export, of methyl bromide from any State not Party to the Montreal Amendment.</td>
<td>Technology Transfer under Article 10A occurs under fair and most favourable conditions.</td>
<td>Nearly 2500 projects are being implemented in developing countries to shift their use to non-ODS substances.</td>
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<td>- Parties are to discourage the export of technology for producing or for utilizing methyl bromide to non-parties.</td>
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<td>- Each Party shall refrain from providing any assistance for the export to non-parties of any equipment or technology that would facilitate production of methyl bromide.</td>
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<td>Recent trade-related decisions from MOP XI include:</td>
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<td>Three further adjustments, relating to control and gradual phase-out of production by developed countries of CFCs, (chlorofluorocarbons), halons, other fully halogenated CFCs and methyl-bromide (Annex A, B and E substances) for basic domestic needs of developing countries</td>
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<td>The Beijing Amendment to the Montreal Protocol shall enter into force on 1 January 2001, provided that at least 20 instruments of ratification of the Amendment have been deposited, or on the 90th day</td>
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<td>Following the date on which the required number of ratifications have been reached. Under the Protocol, HCFCs are to be phased out in developed countries by 2030 and in developing countries by 2040. The Beijing Amendment to the Protocol will also ban trade in HCFCs with countries that have not yet ratified the Copenhagen Amendment (1992), which introduced the HCFC phase out. The Beijing Amendment also requires developed countries to freeze the production of HCFCs in 2004 at 1989 levels (measured as the average of consumption and production levels) and developing countries to do so in 2016 with a similar baseline of 2015. Production of 15 per cent above baseline will be permitted to meet the “basic domestic needs” of developing countries. In addition, the production of a recently developed ozone-depleting chemical, (bromochloromethane, which is a controlled substance in a newly created Group III of Annex C) is to be completely phased out in all countries by 1 January 2002.</td>
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United Nations Framework Convention on Climate Change

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<td>United Nations Framework Convention on Climate Change (UNFCCC), 1992.</td>
<td>There are 186 Parties to the UNFCCC.</td>
<td>The UNFCCC does not directly restrict trade, but actions of countries implementing the UNFCCC could have significant trade implications. The requirement to adopt National policies and corresponding measures to mitigate climate change by developed country Parties is set up in Article 4.2 (a).</td>
<td>Article 11: Establishes a financial mechanism (which is the GEF) to provide financial resources, including for the transfer of technology. GEF covers the difference (or “increment”) between the costs of a project undertaken with global environmental objectives in mind, and the costs of an alternative project that the country would have implemented in the absence of global environmental concerns.</td>
<td>Pursuant to Article 13 of the UNFCCC, COP 4 considered the establishment of a Multilateral Consultative Committee (MCC) for the resolution of questions regarding the implementation of the UNFCCC.</td>
<td>Article 14: The Parties concerned shall seek a settlement of the dispute through negotiation or any other peaceful means of their own choice. Parties may make a written submission at any time as to whether they recognize as compulsory the submission of the dispute to the ICJ, and/or arbitration. If Parties are unable to settle their dispute through the above means, the dispute is to be submitted, at the request of any of the Parties concerned to conciliation. A conciliation commission is to be created upon the request of one of the Parties to the dispute, composed of an equal number of members appointed by each Party concerned who in turn jointly choose a chair. The commission is to render a recommendatory award, which the Parties shall consider in good faith. Additional procedures relating to conciliation shall be adopted by the COP. No disputes to date.</td>
<td>No provisions.</td>
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The objective of the Convention is stabilization of greenhouse gas concentrations in the atmosphere at a level that would prevent dangerous anthropogenic interference with the climate system (Article 2).
### Kyoto Protocol

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<td>Kyoto Protocol, 1997.</td>
<td>The Protocol has 84 signatures and 34 ratifications. According to Article 25, to come into force, the Protocol requires at least 55 ratifications, and the Annex I Parties that ratify must account for 55 per cent of carbon dioxide emissions for 1990. The 14 WTO Members that are Parties to the Protocol are: Antigua &amp; Barbuda, Bolivia.</td>
<td>Article 2.1(a) Annex I Parties shall, in order to promote sustainable development, implement and/or further elaborate policies and measures in accordance with national circumstances, such as enhancement of energy efficiency in relevant sectors of the national economy and progressive reduction or phasing out of market imperfections, fiscal incentives, tax and duty exemptions and subsidies in all greenhouse gas-emitting sectors that run counter to the objective of the Convention and application of market instruments.</td>
<td>Article II of the UNFCCC Adopts the financial mechanism of the Convention, which is the GEF.</td>
<td>Article 16 Provides that the COP can consider and modify as appropriate the Multilateral Consultative Process that is referred to in Article 13 of the UNFCCC. The MCP applied to the Kyoto Protocol shall operate without prejudice to the procedures and mechanisms established under Article 18 of the Protocol.</td>
<td>Article 14 of the UNFCCC Governs dispute settlement for the Kyoto Protocol.</td>
<td>No provisions.</td>
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The Kyoto Protocol sets out...
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| Cyprus, Ecuador, El Salvador, Fiji, Guatemala, Jamaica, Maldives, Nicaragua, Panama, Paraguay, Trinidad & Tobago, Uruguay | three flexibility mechanisms:  
**Article 6**  
Joint Implementation (projects between Annex I countries to help meet a Party's commitments.)  
**Article 12**  
Clean Development Mechanism (The CDM allows Annex I Parties to invest in projects in developing countries to achieve sustainable development, contribute to the objective of the Convention and assist Annex I Parties to comply with reduction commitments).  
**Article 17**  
| | | | | Such procedures and mechanisms are being developed. | | |
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While the European construction has made gigantic steps forward in the recent past, the European dimension of research seems to have been overlooked. The provision of economic analysis at the European level, however, is a fundamental prerequisite to the successful understanding of the achievements and challenges that lie ahead. ENEPRI aims to fill this gap by pooling the research efforts of its different member institutes in their respective areas of specialisation and to encourage an explicit European-wide approach.

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- **CEPII** Centre d’Études Prospectives et d’Informations Internationales, Paris, France
- **CEPS** Centre for European Policy Studies, Brussels, Belgium
- **CERGE-EI** Centre for Economic Research and Graduated Education, Charles University, Prague, Czech Republic
- **CPB** Netherlands Bureau for Economic Policy Analysis, The Hague, The Netherlands
- **DIW** Deutsches Institut für Wirtschaftsforschung, Berlin, Germany
- **ESRI** Economic and Social Research Institute, Dublin, Ireland
- **ETLA** Research Institute for the Finnish Economy, Helsinki, Finland
- **FEDEA** Fundación de Estudios de Economía Aplicada, Madrid, Spain
- **FPB** Federal Planning Bureau, Brussels, Belgium
- **IE-BAS** Institute of Economics, Bulgarian Academy of Sciences, Sofia, Bulgaria
- **IER** Institute for Economic Research, Bratislava, Slovakia
- **IER** Institute for Economic Research, Ljubljana, Slovenia
- **IHS** Institute for Advanced Studies, Vienna, Austria
- **ISAE** Istituto di Studi e Analisi Economica, Rome, Italy
- **NIER** National Institute of Economic Research, Stockholm, Sweden
- **NIESR** National Institute of Economic and Social Research, London, UK
- **NOBE** Niezalezny Osrodek Bada Ekonomicznych, Lodz, Poland
- **PRAXIS** Center for Policy Studies, Tallinn, Estonia
- **RCEP** Romanian Centre for Economic Policies, Bucharest, Romania
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- **SFI** Danish National Institute of Social Research, Copenhagen, Denmark
- **TÁRKI** Social Research Centre Inc., Budapest, Hungary

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